



project clean water

**Outreach Workgroup
Minutes
November 14th, 2007 (10:00 am-12 noon)
San Diego County Water Authority
4677 Overland Avenue**

The Outreach Workgroup collaborates on a regional stormwater outreach and education program.

Attendees:

Summer Waters, County of San Diego
Veronica Archer, County of San Diego
Kristine Rygiel, City of Encinitas
Kelly Makley, Port of San Diego
Jennifer Nichols Kearns, City of San Diego
Crystal Najera, PBS& J City of Del Mar
Deborah Jardin, City of Escondido
Tim Murphy, City of Carlsbad
Diana Hussey, Resource Conservation District
Andrea Yoder, Elementary Institute of Science
Ivan Golakoff, San Diego County Water Authority

I. Introductions

II. Updates from subcommittees

- **Mobile Business subcommittee: Veronica Archer**
The NPDES permit suggests that the Copermittees work cooperatively in developing and implementing a mobile business programs. As a subcommittee of the Outreach Workgroup we are meeting to develop a Regional Outreach and Education Strategy. We came up with a draft list of mobile business types and a draft regional strategy. If you want to attend the mobile business subcommittee meetings then contact Veronica Archer at veronica.archer@sdcounty.ca.gov
- **Regional Education Plan: Summer Waters**
There was agreement to adopt Think Blue as the Regional Residential Education Program brand. In the budget discussions, the roll over 40K from last year is going towards a regional survey

in conjunction with a survey being conducted in the City of San Diego.

- III. Project updates/new business/announcements/roundtable
- Summer Waters, County Watershed Protection Program has a new supervisor, Christine Sloan
 - Ivan Golakoff, The Water Authority has a part time position for an individual to due curriculum development, 30hrs. + benefits
 - Deb Jardin, City of Escondido has a Utilities Director opening
 - Kristy Rygiel, City of Encinitas has an opening for EHS
 - Crystal Najera, Del Mar has openings for Program Manager and Code Enforcement
 - Jennifer Nichols-Kearns, They have narrowed the choices to two branding consultants for Think Blue. The City is going through a reorganization. They will be relocating offices in February or March. Drew Kleis is acting Deputy Director. The City does have a job announcement out for Deputy Director, See Attached. This announcement can also be viewed by visiting the City's Employment Opportunities website www.sandiego.gov/empopp . Please feel free to share with your respective colleagues and distribution lists.
 - Kelly Makley, The Port of San Diego's Sustainability Policy is due to the Board Dec. 11th. On Nov. 28th There is a Grant Workshop .
 - Andrea Yoder, The Elementary Institute of Science (EIS) Energy initiative is a program for students ages 13-16. They will explore topics of alternative sources of energy, consumption, effects on climate and environmental health issues amongst other topics. There is an upcoming Advisory Council meeting Dec. 7th to review the goals of the program.
 - Diana Hussey, The Resource Conservation District does pollution prevention outreach for children, they wants to expand to the SD River Watershed.

IV. Next meeting: December 19th, 2007

V. Adjourn

The above summation is our interpretation of the items discussed and decision reached at the above-referenced meeting. Any person desiring to add or otherwise correct the Minutes is requested to submit their comments in writing to Christine Sloan at the County of San Diego.