



project clean water

Regional Education and Residential Sources Workgroup Meeting Minutes

September 17, 2008 (10:00 am-12:00 pm)
City of Encinitas, City Hall in the Lilac Room
505 Vulcan Ave
Encinitas, CA 92024

Attendees:

Sheree Hildebrandt, City of Carlsbad
David Strecker, City of Carlsbad
Judith Keir, City of Imperial Beach
Tim Graham, City of San Diego
Jennifer Nichols Kearns, City of San Diego
Summer Waters, County of San Diego
Craig Bonner, City of El Cajon
Cecilia Lyon, City of Coronado
Kristy Rygiel, City of Encinitas

I. Introductions (10:00-10:05)

II. Discuss nominations for Regional Education and Residential Sources Workgroup Chairs/Co-Chairs/Secretary positions (10:05 – 10:30)

There was discussion over whether or not the group preferred one chair or two co-chairs. The group agreed co-chairs would be best. Also, an alternate secretary would be helpful. The process for nominations as stated in the MOU was also discussed. The following nominations were made:

Chair/Co-Chair: Jennifer Nichols Kearns-City of San Diego
Cynthia Mallett-City of Oceanside
Judith Keir- City of Imperial Beach

Secretary- Mayra Garcia- Airport Authority
Alternate Secretary/Co-Secretary-Judith Keir- City of Imperial Beach

Judith Keir with the City of Imperial Beach indicated that she was willing to serve either as co-chair or co-secretary.

The MOU voting structure was discussed, with next steps being that the list of nominees would be sent to all members and email voting would occur. It was agreed that voting would begin on Friday, September 19 and conclude by Friday September 26, 2008. Afterwards, votes would be counted and the group's selections would be submitted to the Management Committee for final approval.

III. Finalize sub-committee leads and activities (10:30-11:00)

Sub-committee roles were discussed and the list was reviewed. There are two remaining subcommittees without leads; the Mass Media and Public Relations Subcommittee and the Underserved Target Audience Subcommittee. Jennifer Nichols Kearns indicated that the City of San Diego would likely lead the Mass Media and Public Relations subcommittee if no other copermitee is available. The Cities of El Cajon, Imperial Beach, and Carlsbad indicated that they were interested in the Underserved Target Audience Subcommittee but none could commit to being the lead. Summer indicated that the importance of designating leads at this point is to specify tasks in the Workplan.

It was agreed that the current Workplan subcommittee members who are writing the Workplan (City of San Diego, County of San Diego and Airport Authority) would finish that task. Jennifer read the most recent email from Jon Van Rhyn that listed what needed to be included in the Workplan. The Workplan is nearly complete, but the remaining incomplete item is a timeline for accomplishing activities. The group agreed to request subcommittee members now so that each subcommittee can meet as soon as possible to provide activity and timeline updates for the Workplan submittal.

IV. Updates from Subcommittees (11:00-11:15)

Green Wrench Guide – Deborah Jardin – This item was tabled until the next meeting
City of San Diego Fair Survey Results – Jennifer Nichols Kearns. Jennifer presented the preliminary results from the survey taken this year at the San Diego County Fair. Final results will be emailed to the Workgroup for inclusion into the next reporting cycle.

V. Think Blue Regional Logo Options- Jennifer Nichols Kearns (11:15-11:45)

The new Think Blue logo was shown to the group. The group was tasked with choosing from a variety of titles (City name, “Partner” or blank) to go underneath the logo, as well as fonts from which to choose. Members of the Workgroup will need to decide if they must use a specific “official” font for their jurisdiction and whether or not they would like to pick a recommended font, and include the jurisdiction’s name below the mark.

VI. Announcements (11:45-12:00)

Sheree Hildebrandt from the City of Carlsbad announced that she would be unavailable for the next six weeks, and to refer all contact to David Strecker. No other announcements were made.

VII. Adjourn