



project clean water

## Outreach Workgroup Summary

Thursday, July 17, 2003 12:30 am-2:30 pm  
Bennigan's Restaurant, Mission Valley  
1760 Camino Del Rio North, San Diego

The Outreach Workgroup will collaborate on a regional stormwater outreach and education program.

### I. Attendees

Deborah Castillo, San Diego  
Michele Stress, County  
Carol Scurlock, interested party  
Kelly Moewe, Port District  
Steven Clark, La Mesa  
Julie Hampel, El Cajon  
Steven DiDonna, County  
Linda Isakson, Oceanside  
Marsha Cook, County

### II. PRISM Grant Opportunity - IPM Program (Stress/Castillo)

- Michele Stress explained the PRISM is a good opportunity for the regional IPM program regarding Chollas Creek and the regional benefit. Materials will be used throughout the region. This topic will be continued at the August meeting where we will discuss use of the regional funding as an in-kind contribution for the program.
- Resources example - a handout was provided for the catalog of "Pest Notes" from UC Davis Cooperative Extension. To view: <http://anrcatalog.ucdavis.edu>

### III. Speakers Bureau

- A draft of the Speakers Bureau topics outline was handed out. Electronic version will also be sent out. [File was E-mailed out 7-18-03.]
- **ACTION ITEM:** Submit comments & suggestions to Marsha by July 31.

### IV. Enviro Fair 2003 Regional Stormwater Booth

- Cecilia Padres will be coordinating a Regional Stormwater Booth for November 7, 9 am - 5 pm, at the Del Mar Fairgrounds.
- EnviroFair is a fair for business and the public for environmentally friendly products, information and services. A few were agreeable to share staffing and materials at the booth, some mentioned they can't send staff.
- Linda Isakson suggested getting a double booth. Marsha recommended Cecilia and Linda work together on the event planning.
- **ACTION ITEM:** 3-4 Volunteers from Copermittees agencies are sought to share in staffing the event day. All Copermittees jurisdictions may send materials for

the event. If you can help out or want to send materials, please contact Cecilia Padres.

## V. Special Presentation

- Recognition Awards “Golden Ducky” were presented to partners for outstanding participation in the Outreach Workgroup. The award recipients are:

**Deborah Castillo**, City of San Diego

**Steven Di Donna**, County of San Diego

Julie Hampel accepted an award for **Bob Griswold**, El Cajon

Other award recipients will be presented later including: **Shawn Grandberry**, Carlsbad, **Debbie Jardin**, Escondido and **Cecilia Lyon**, Coronado.

**[Verification of the documentation indicates that Muna Cuthbert is also a “Golden Ducky” Award winner! Congratulations Muna!]**

Golden Ducky disclaimer –

Please note that no municipal or Copermittees funds were spent on these awards.

## VI. Roundtable/Sharing Materials (All)

**Linda Isakson, Oceanside-** North County is working on a template for a map poster of three of the north county watersheds.

**Julie Hampel, El Cajon-** Mentioned the success of Cruise Night Outreach to Automotive hobbyists in El Cajon. El Cajon is also considering using a friendlier approach for outreach materials. El Cajon will be giving a presentation to El Cajon Lyon’s Club in August.

**Steven Clark, La Mesa-** Outreach at La Mesa Cruise Nights through Solana Center for Env. Technology. La Mesa is also very busy with complaints and inspection program.

**Kelly Moewe, Port District-** The Port presented some new brochures for IPM at the Copermittees Meeting. Additional copies of the IPM brochures and the Residential Guide were handed out. These are products completed as a partnership with San Diego BayKeeper.

**Carol Scurlock, Interested Party-** Carol is a recently retired teacher, interested in volunteer work that may lead to part time employment in stormwater pollution prevention or watershed education.

At the meeting conclusion, each attendee was presented with a rubber ducky stamper, that can be used for outreach related activities or children’s activities.

**Adjourn around 2 pm.**

### **Next Meeting:**

Next month we are back on our normal schedule of the 2<sup>nd</sup> Tuesday of the month for August 12<sup>th</sup> meeting. We will meet from 10 am-12 noon at City of Encinitas Office in the Poinsettia Room, Vulcan Ave, Encinitas.