



project clean water

**Outreach Workgroup
Summary**

July 12, 2005 (10 am-12 pm)

City of Chula Vista

John Lippitt Public Works Center

1800 Maxwell Road

Chula Vista, CA 91911

The Outreach Workgroup will collaborate on a regional stormwater outreach and education program.

I. Participants:

Marsha Cook, SD County	Mayela Padilla, Airport Authority
Doug Coppi, Imperial Beach	Marissa Fontenez, D-Max
Vikki Denslow, SD County	Hawkeye Sheene, Oceanside
Wendy Hovland-Henry, San Diego	Erik Steenblock, Chula Vista
Debbie Jardin, Escondido	Malik Tamimi, La Mesa
Cora Long, Lemon Grove	Kirk Ammerman, Chula Vista
KariLyn Merlos, SD County	Don Bergeson, Chula Vista
Margarita Mogollon, SD County	Khosro Amimpour, Chula Vista
Roger Morrison, Poway	

II. AFV Plant Tour and Vehicle Display

Public Work provided a very informative tour of the City's Honda FCX Fuel Cell Vehicle and the Hydrogen generation plant. The city uses the car as a fleet vehicle and any city employees can use the car for city business. The tank holds 3.75 kg of hydrogen. The vehicle has a range of about 120 miles per tank. The plant for generating the hydrogen is an electrolyzer unit. It was acquired through a grant. Although the city currently generates the hydrogen via the power grid, future plans will include a solar panel system to generate the hydrogen from the sun's energy. The vehicle is a *prototype* and is leased from Honda. Retail value of the car is ~1 million dollars. (NOTE: If you are asking "What does this have to do with Stormwater?" please check Section F.4.a "traffic reduction and alternative fuels vehicles" of 2001-01 municipal permit which lists the topics for all audiences!)

III. PRISM Grant Update

Margarita reported that the need to report matches for the PRISM grant must be within the reporting period to have it count towards a match. If you forgot to report a match from a previous reporting period, it cannot count. Be sure to report your outreach in-kind matches to Margarita to ensure they count towards the grant.

Also the Master Gardeners have gotten the Healthy Garden-Healthy Home tip sheets into some Lowe's stores. They are working with representatives from Home Depot to include the tip cards in their garden centers.

City of San Diego is working on a video PSA.

IV. Understanding Environmental Literacy in America

This topic was only briefly discussed. Will be tabled until Michele Stress is available to lead the discussion.

V. Debrief Stormwater Inspectors Workshop

- Evaluation results were e-mailed out to the group prior to the meeting.

VI. Regional Outreach Opportunities

MWD Grants: Debbie Jardin lead the discussion on the MWD Grants.

Key ideas:

- Each WURMP Group should decide whether to apply on behalf of their watersheds,
- Non-profit organizations should definitely be key partner,
- If possible, tie grants together and share in some areas regionally, and
- Discussed kiosks, signage and other ideas for watershed projects.

Marsha Cook agreed to pass the information along to the WURMP workgroup leads for their consideration and discussion. [Information was passed along to Todd Snyder to share with WURMP leaders.]

Discussion included possible activities for the upcoming year, separately from the budgeted activities. We discussed workshops for construction or quasi-governmental outreach, as these are two groups the regional outreach group has not yet addressed. **Erik Steenblock** and **Cora Long** commented that they felt BIA, and other associations already offer plenty of training to that audience. Discussion also included working with foremen and the audience of workers that actually implement the BMPs. **Kirk Ammermen** suggested that regional trade sheets for subcontractors could be developed and distributed by the Copermittees agencies throughout the region.

No consensus was achieved for the activities to be conducted outside of the budget.

VII. Round Table

Municipal Permit Re-issuance and Outreach – **Mayela Padilla** reported that they discussion has not included outreach or education again. Only a few comments received were received.

Port District – **Kelly Moewe** reported that there is a phone number that can be called if the public sees a person throw a cigarette end out of a car window. “1-800 No Smoke” is a toll-free number you can call to leave a message regarding the observed incident. Go to the “I Love a Clean San Diego” website for more information. Here is the link: http://www.ilacsd.org/special/cig_litter.html

Lemon Grove – **Cora Long** mentioned a new number to call for information on resources. She said calling “211” is a new type of directory assistance to get phone numbers or information over the phone.

County, DPW – **Margarita Mogollon** reminded the group that the Ed TAC would be meeting at 1 pm after the Outreach Workgroup. She said the group has been working to contact apartment and condo residents and may be working with the SD Apartment Managers Association to do outreach. Anyone interested should contact Linda Isakson.

County, DEH – **KariLyn Merlos** announced that the Pollution Prevention Committee will be having the next meeting along with a tour of NASSCO (National Steel and Shipbuilding) on July 26. 5-spots are open if anyone was interested in attending.

Also - Western Regional Pollution Prevention Network Conference will be held Sept. 28-30 at Lake Tahoe. Please share the information with anyone who maybe interested in attending. Go to <http://www.wrppn.org/Conf05/index.cfm> for more info and registration.

Materials Distribution - Green Wrench Guides were distributed the agencies who attended the meeting and purchased Guides. I still have guides for Carlsbad, Santee, Vista, and San Marcos. Please call me and make arrangements to get them.

Reminder Next Meeting:

Please mark your calendar for the next Outreach Workgroup meeting September 13, 2005 from 10 am -12 noon, in Carlsbad.

Please contact Marsha to add any items to the agenda!

Call (858) 694-2764 or Marsha.cook@sdcounty.ca.gov