



project clean water

Outreach Workgroup Summary

Tuesday, June 10, 2003 10 am-12 pm
City of Carlsbad, Heritage Hall
2650 Garfield Street, Carlsbad

The Outreach Workgroup will collaborate on a regional stormwater outreach and education program.

I. Welcome/Introductions

Deborah Castillo, San Diego
Bruce Charest, Lemon Grove
Steven Clark, La Mesa
Marsha Cook, County
Muna Cuthbert, Chula Vista
Paul Davy, County
Shawnetta Grandberry, Carlsbad
Julie Hampel, El Cajon
Deborah Jardin, Escondido
Hank Levien, Imperial Beach
Cecilia Lyon, Coronado
Robin Miller, Poway
Kelly Moewe, Port District
Michele Stress, County
Cheryl Wilen, UC Davis Cooperative Extension

II. IPM Presentation

Dr. Cheryl Wilen, IPM Advisor, from the University of California Cooperative Extension and UC Statewide IPM Program gave an educational presentation on Integrated Pest Management (IPM). Cheryl may be reached at 858.694.2846. Following is a summary of her presentation:

IPM was defined as follows: "Integrated pest management is a sustainable approach that combines the use of prevention, avoidance, monitoring and suppression (PAMS) strategies in a way that minimizes economic, health and environmental risks. Land-Grant University Definition (1998)

There are 10 steps for designing an IPM Program/Policy

1. Identify all potential pests
2. Establish monitoring guidelines for each pest
3. Establish injury levels and action thresholds
4. Establish a record-keeping system. (Are there more pests than before, fewer pests than before, etc?)
5. Develop a list of management strategies for each pest
6. Develop criteria for selection of pest management methods.
7. Develop guidelines for pesticide use (e.g. 10 roaches per square foot)
8. Designate a responsible person for each step
9. Develop a list of resources (e.g. 1 time per week the person responsible for monitoring tells the other staff what is happening. Communication is important.)

10. Consider your policy a “living document”. Update it at least once a year.

Define what’s tolerable. What is the level of damage that is acceptable over a period of time? Once that level is exceeded a control may be applied.

Pests, Landscape Trees and Shrubs is a good California based reference book.

Goals for the Outreach Workgroup relative to Residential IPM were developed as follows:

1. Raise awareness about the use of pesticides
 - a. Use guilt as a tool
 - b. Municipal Facilities/Parks should be an example to the rest of the community in their IPM practices.
 - c. Cause and Effect Education’
 - d. Point of Purchase. Employees at the point of purchase should be trained/educated on IPM.
2. Encourage proper use and disposal of pesticides among residential users.
3. Provide regionally consistent IPM methods

III. Action Items ALL

1. Each Copermittee should check with their Parks Division or Facilities to use if we are using IPM in-house. If yes, what specifically are we using? If yes, would your municipality be willing to post a sign educating the public that IPM is being used and how?
2. Possible speakers bureau participants may come from the Farm and Home Advisor’s Master Gardener Program and UC Davis Extension.

IV. Next Meeting in July

July’s meeting will *not* be held on the 2nd Tuesday of the month but after the Copermittees Management Meeting on July 17, from 12:30 – 2:30. It will be held at Bennigans Restaurant in Mission Valley, 1760 Camino Del Rio North, San Diego. Bennigan’s staff has agreed to reserve the patio area for our group. Lunches range from \$4.99 to \$13.00. One check will be issued for our group so please bring plenty of small bills and change. Please RSVP to Marsha (858) 694-2764 or e-mail to Marsha.Cook@sdcountry.ca.gov.