



project clean water

“Clean water through local commitment and action”

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## Education and Resource Development TAC

Thursday, May 29, 2003, 10 AM -12 PM

Regional Water Quality Control Board Office

9174 Sky Park Court, Suite 100 - Board Room

### Meeting Summary

#### Attendees:

Sarah Adams	I Love A Clean SD	858-467-0103	<a href="mailto:volunteers@ilacsd.org">volunteers@ilacsd.org</a>
Donna Knott	SD County Office of Ed.	858-292-3882	<a href="mailto:dknott@sdcoe.k12.ca.us">dknott@sdcoe.k12.ca.us</a>
Robin Miller	City of Poway	858-679-4350	<a href="mailto:rmiller@ci.poway.ca.us">rmiller@ci.poway.ca.us</a>
Kelly Moewe	Port of San Diego	619-686-6598	<a href="mailto:kmoewe@portofsandiego.org">kmoewe@portofsandiego.org</a>
Rose Smutko	SD County Water Authority	858-522-6756	<a href="mailto:rsmutko@sdcwa.org">rsmutko@sdcwa.org</a>
Carol Strampfer	Helix Water Authority		<a href="mailto:carol.strampfer@helixwater.org">carol.strampfer@helixwater.org</a>
Rita Spiegel	Solana Ctr. for Env. Innov.	760-436-7986	<a href="mailto:ritas@beresourceful.org">ritas@beresourceful.org</a>
Michele Stress	County of SD	858-694-2794	<a href="mailto:Michelle.Stress@sdcounty.ca.gov">Michelle.Stress@sdcounty.ca.gov</a>
Margarita Mogollón	County of SD	858-694-2557	<a href="mailto:margarita.mogollon@sdcounty.ca.gov">margarita.mogollon@sdcounty.ca.gov</a>

1. The meeting opened with introductions and Michele Stress gave the update for the Outreach Technical Workgroup (OTW):
  - Marsha Cook is the contact for the Speakers Bureau, which will consist of the Copermittees and their affiliated consultants.
  - Movie Ad slides are now showing in AMC and Ultra Star theatres until the end of June.
  - The grant proposal for the IPM PRISM grant has made the second cut and we should hear in July whether we have received the grant.
  - Copermittees in the Carlsbad and San Luis Rey watersheds have completed a survey of baseline awareness through Rhea and Parker Research/SDSU Social Research Lab. They are awaiting the final report. The County Watershed Protection Program is also doing a residential survey in the unincorporated areas of Santa Margarita, San Dieguito, San Diego River, San Diego Bay and Tijuana watersheds. Some core questions will be available for comparison among all survey efforts.

watershed grant funds and California Coastal Snapshot Day. The State and Regional RWQCBs both expressed interest in the committee going for grant monies to increase Citizen Watershed Monitoring tied to Education efforts in the San Diego region as a primary avenue toward the promotion of watershed stewardship

- It was noted that the City of San Diego in partnership with San Diego BayKeeper also submitted two proposals for Prop 13 funds for citizen watershed monitoring projects tied to the Chollas Creek TMDL. Proposals include the development of State approved QA/QC guides in at least two languages and establishment of a database.
  - Some of the challenges discussed are getting teachers involved and getting students to their nearest water bodies. A suggestion was to not only apply science curriculum standards but also teaching how to calculate, record and interpret results in conjunction with Math standards.
  - The committee discussed ideas for litter/trash monitoring as a low-cost, comparatively easier activity to show human impact and promote watershed stewardship.
4. The first set of finalized regional watershed definitions were distributed to participants. The watershed terms and definitions will be posted on [www.projectcleanwater.org](http://www.projectcleanwater.org). The use of these definitions by all stakeholders is encouraged for uniformity and clarity throughout the region.
5. Committee Roundtable:
- The Port of SD sponsored Operation Clean Sweep on June 7<sup>th</sup> at Pepper Park in which divers and boaters went out to remove trash and debris from the water. They are also working on a grant proposal with WildCoast for a sea turtle rescue and education project working with fisherman and schools in Baja.
  - ILACSD reported that over 2,000 people participated in Earth Day Creek to Bay cleanups resulting in the collection of over 80,000 lbs. of debris. Sites & site captains are being sought for Ca Coastal Cleanup Day, Sept. 20<sup>th</sup>. Also storm drain stenciling events have been planned for June 2, 7 and 21<sup>st</sup> with the City of Chula Vista-volunteers needed. They are also seeking trainees for a Dock Walkers program in conjunction with the Coastal Commission.
  - Helix Water Authority's Spring Garden Festival at the H2O Conservation Garden unveiled a now permanent Kiosk with a self-serve plant finder. A Landscape Symposium sponsored by SD County Water Authority included a roundtable for concerns /challenges on getting consistent messages out regarding drought tolerant plants.
  - SDCOE is currently working with all school districts with bus maintenance facilities through a JPA to comply with the upcoming stormwater requirements by creating a Mgt. Plan template to be used and adapted by each school district. Community Colleges will also be required to develop stormwater management plans.
  - Project Clean Water is sponsoring a garden show, "Down to Earth" airing every night at 8pm on County Television Network (CTN). The show highlights good gardening, environmentally friendly and pollution prevention tips for the home gardener.
  - The County will hold a Watershed Awareness Week kickoff on June 16<sup>th</sup> at the County Administration Center.

and workshops and exhibit at the SD County Fair. They are working with national publishers to print books on recycled paper, are involved in the Farm Bureau 4-H Future Farmers program promoting IPM, and are continuing their school presentation program.

- The County Water Authority has many ways to disseminate information and distribute brochures including a phone line for help re plumbing and irrigation, Protector del Agua landscaping workshops, & Recycled Water Use workshops in English & Spanish. There was a discussion on the advantages and disadvantages of the Water Broom.

6. The Clean Water Summit will replace the meeting in June and there are no meetings in July. The next meeting is tentatively scheduled for August 22, 2003. Location to be announced.