



project clean water

**Outreach Workgroup
Meeting Summary
Tuesday, May 9, 2006 10 am-12 noon
City of San Diego, Green Building
9601 Ridgehaven Court, San Diego**

I. Welcome/Introductions

Craig Bonner, City of El Cajon
Vikki Denslow, County of San Diego
Ivan Golakoff, San Diego County Water Authority
Bob Griswold, City of El Cajon
Deborah Jardin, City of Escondido
Chamomile Meadow, City of Encinitas
Margarita Mogollon, County of San Diego
Kathie Pishny, City of San Diego
John Quenzer, D-Max for National City

II. Tour of City of San Diego Green Building by Kathie Pishny

III. Project Clean Water Education Technical Advisory Committee (Ed TAC) and Outreach Workgroup Merger

- Ivan Golakoff represented the EdTAC in proposal to partially merging its meetings with the Outreach Workgroup. Ivan presented benefits of overlapping these meetings. Benefits include: minimize duplicity and avoid “marketing noise”; increase efficiency in interfacing Copermittee outreach with stakeholder resources in the community; facilitate compliance with Regional and Watershed Urban Runoff Management Program requirements indicated SWRCB Tentative Order # R9-2006-0011; enhance opportunities for grant funding; and reduce overall time spent in meetings.
- Participants agreed that it would be most practical to meet bimonthly in accordance with the Outreach Workgroup meeting dates but to stagger the time by one half hour.

III. Stormwater Education for Selected Commercial Facility Types by John Quenzer, D-Max

- Building Material Retailers and Storage facilities include large retailers with outdoor storage, wood/metal/plastic cutting activities, parking lots, and/or nurseries. John presented the specific challenges and strategies to maintain stormwater awareness and achieve compliance with these facilities.
- Animal Facilities include stables, kennels, and farms. Issues include animal waste clean-up and disposal/spreading, proximity of animals and storage to water bodies, outdoor storage of various materials and machinery, and/or slope control. Concentrated Animal Feeding Operations, CAFOs, are not in this category as they are regulated under the General Industrial Permit. John presented the challenges/opportunities of stormwater

outreach to these facilities in contrast to Building Materials Retailers and other commercial facilities.

V. PRISM IPM Grant Update

- The required in-kind match for regional IPM activities has been met. The County is still including in-kind activities in our progress reports and related costs for inclusion in the Regional Stormwater Copermittees annual report. All grant reporting for Copermittee IPM activity implementation will end on December 10, 2006.
- Recent outreach efforts include the distribution of two posters on identification of 5 common pests and related plant damage, and the airing of five 30-second Public Service Announcements on County Television Network (CTN).

VI. Roundtable

County of San Diego

- The County of San Diego Department of Public Works and I Love a Clean San Diego are sharing a booth at the Rental Housing Expo on May 16th.
- The SWRCB distributed a free compact disc of their Water Quality Service Learning Program (from Erase the Waste pilot) at the CASQA Public Information/Public Participation (PIPP) meeting on April 13, 2006. The information is available on the website www.waterlessons.org. The County distributed a copy to each Copermittee present.
- The County asked for volunteers from the Outreach Workgroup for an advisory committee for the Project Clean Water Website **BMP Resource Guide project (BMP Guide Advisory Committee)**. The BMP Guide Advisory Committee will review BMPs and advise the consultant on project deliverables. If you are interested in the committee, please contact Michele.Stress@sdcounty.ca.gov or Vikki.Denslow@sdcounty.ca.gov.

El Cajon

- The City of El Cajon has prepared three articles for the Spring 2006 newsletter, including articles on pet waste, watersheds, and how El Cajon residents can help keep the beaches clean.

National City

- National City is involved in dry weather monitoring, and is distributing mailers and door hangers.

Escondido

- Materials such as pest cards and North County pledge cards will be distributed at the Escondido Fire Open House on May 13th.
- The City of Escondido is also hosting a Horse Management Workshop on May 17th.

Next Meeting

The next Outreach Workgroup meeting is tentatively scheduled for Wednesday, August 16, location TBD.