



project clean water

**Outreach Workgroup  
Meeting Summary  
April 18, 2007  
Hillside Park Center  
840 Buena Terrace  
El Cajon, CA 92020**

The Outreach Workgroup collaborates on  
a regional stormwater outreach and education program.

**Attendees:**

Summer Waters, County of San Diego (chair)  
Joanne Branch, San Diego County Office of Education- Facility Planning  
Ivan Golakoff, San Diego County Water Authority  
Bobby Griswold, City of El Cajon  
Diana Hussey, Resource Conservation District of Greater San Diego County  
Krista Mendelsohn, Resource Conservation District of Greater San Diego County  
Debbie Jardin, City of Escondido  
Jennifer Nichols Kearns, City of San Diego  
Roger Morrison, City of Poway  
Kelly Makley, San Diego Unified Port District  
Kristy Rygiel, City of Encinitas  
Brian Swagerty, San Diego County Office of Education  
Teresa Sherman, County of San Diego

**I. Outreach Workgroup Meeting Dates, Times, and Locations**

- The group decided to continue to meet on the third Wednesday of each month from 10:00 a.m. to 12 noon.
- Debbie Jardin suggested having a central, standard location to have the meetings such as the San Diego County Water Authority (CWA) building.
- Ivan Golakoff agreed to schedule the next few meetings at the CWA. Then the group will revisit whether the location and a monthly (rather than bi-monthly) meeting schedule is working for everyone.

**II. Status of Projects**

**PRISM Grant**

- Summer Waters reported that the grant is coming to a close. Final invoices must be submitted to the Regional Water Quality Control Board by May 1, 2007. Scott Parker is currently refining the IPM kiosks for use at locations such as the Wild Animal Park.
- Ivan Golakoff reported that the Conservation Garden kiosk content is still being updated. He suggested that the Outreach Workgroup look into providing water quality and water conservation information on a kiosk, linking reduced water usage to reduced runoff and improved water quality.

Ivan will talk to the Metropolitan Water District about funding for more software and will contact Summer to set up a meeting with the vendor.

- Debbie Jardin suggested the software be web-based. She also reported that a North County agency has used a kiosk and had problems with outside glare and sound volume.

### **BMP Content for the Project Clean Water Website**

- This project has a sub-workgroup committee. An important component of the content is BMPs for mobile businesses.
- Debbie Jardin requested information on BMPs for carpet cleaning mobile businesses.
- Jennifer Kearns stated that a regional message should be given to mobile businesses and a process developed to catch repeat offenders.
- Roger Morrison stated that different jurisdictions have their own compliance procedures for warnings, citations, etc.
- Bob Griswold noted that illegal business activities often go on from midnight to 4 a.m., when there is no enforcement.
- Jennifer said the City of San Diego is going to start mobilizing night shifts for compliance officers. Jennifer also stated that, per Deborah Castillo, the City would like to review the BMP content in stages.

### **Regional Stormwater/Watershed Educational Program Plan:**

- Summer reported that the consultant, Lois Humphreys of TRG & Associates, will be giving a presentation and update on the plan progress on May 3<sup>rd</sup>, 2007 from 10 a.m. to 11:30 a.m. at the County building located at 9325 Hazard Way, 3<sup>rd</sup> floor conference room. An e-mail announcement will be sent out to the Outreach Workgroup members.

### **III. Budget Update**

- Roger Morrison reported that the \$40,000 carryover was approved by the Regional Copermittees the first meeting day. An additional \$125,000 was approved for FY 2007-08 the following day. This money will allow implementation of the Regional Educational Plan. The jurisdictional and watershed plans will build off of this plan as much as possible.

### **IV. Recent Price Quotes for Media:** Not discussed- information not available.

### **V. Splash Lab Curriculum**

- Brian Swagerty reported that the SDCOE received a grant to renovate a donated airport car rental shuttle bus into a Splash Lab. Mechanical work has been completed on the vehicle, but before retrofitting, they want to reassess the Splash Lab curriculum. A subcommittee has been formed to determine what elements to focus on. They would like school educators, major clients, and sponsoring agencies to provide input on their needs. Please e-mail Brian with any suggestions (cc: Marsha Cook). CWA and County representatives will attend a subcommittee meeting next week to give feedback.
- Kelly Makley said one major Copermittee need is assessment to show the effectiveness of the Splash Lab at increasing knowledge. All agreed that trash and pet waste would be the easiest for kids to focus on.
- Ivan stated that another important element is water conservation and said that state tests are adding weather and climate questions for 5<sup>th</sup> graders.

- Jennifer said that per the City Council, the City of San Diego cannot tell people to conserve.
- Kristi Mendelsohn suggested that indoor and outdoor water conservation be separate curriculums for children (less confusing). Ivan said the CWA is now going to focus on outdoor conservation.
- Jennifer discussed Project Swell. Kits are coming out soon for 2<sup>nd</sup> graders.

## **VI. SDCOE Request for Contact Information**

- Joanne Branch of SDCOE- Facility Planning is developing a database for school districts and would like volunteers and information on 1) the watersheds schools are located in, 2) the constituents of concern, 3) the jurisdictions, 4) the stormwater ordinances, and 5) a list of resources. Contact Joanne if you would like to be in listed in the database as a contact. Teresa will send the Outreach Workgroup e-mail list to Joanne, and Joanne will send out a request and summary.

## **VII. Announcements/Roundtable**

- Krista Mendelsohn, RCD of Greater San Diego: She will be moving out of the county in a couple of weeks. Her replacement, Diana Hussey, was introduced to the workgroup. Events include a booth at the Poway Arbor Day and a county-wide school garden conference April 28, 2007 at the Del Mar Fairgrounds. She requested flyers or brochures on anything related to school gardening by the middle of next week.
- Teresa Sherman, County of San Diego: The County Department of Public Works was planning to install Watershed Signs (as a pilot project) on several County-maintained roads, but was disappointed to learn that Caltrans has only approved the use of the signs for the City of San Diego pilot project. The City's consultant indicated last week that their signs are still in production, so the media kickoff has been delayed.
- Bob Griswold, City of El Cajon: The City of El Cajon provides auto-related outreach (e.g., power washing) at their weekly Cajon Classic car shows on Wednesdays (4 more scheduled events).
- Debbie Jardin, City of Escondido: Events include Poster Award Recognition, a composting workshop, Escondido sites included in the Creek to Bay Cleanup (April 28<sup>th</sup>), and the Escondido Street Faire is coming up in May.
- Ivan Golakoff, CWA: The CWA education focus will be on outdoor water conservation and reclaimed water use. He has published a student workbook. The CWA will have a garden exhibit at the County Fair that will emphasize water use, plant selection, and xeriscaping.
- Kelly Makley, Port District: Events include an April 25<sup>th</sup> presentation on the Light-footed Clapper Rail and an upcoming Integrated Pest Management (IPM) seminar on May 17<sup>th</sup>. Also, the Port has an environmental committee and funding. She will announce the next RFP; also check the Port website.
- Kristy Rygiel, City of Encinitas: Events include Pepper Tree Day on April 15<sup>th</sup> and the Creek to Bay Cleanup on April 28<sup>th</sup> at Moonlight Beach.
- Roger Morrison, City of Poway: Poway's Earth/Arbor Day Celebration was held at Lake Poway on April 14<sup>th</sup>. Still waiting for attendance numbers. The Poway Street Fair is coming up (April 22<sup>nd</sup>).

Adjourn 12:00 p.m.

**Next Scheduled Meeting: May 16th, 2007, 10:00 a.m. to 12 noon at the County Water Authority, 4677 Overland Ave., San Diego, CA 92123**