



project clean water

Outreach Workgroup Minutes

**March 13, 2008 (10:00 am-12 noon)
County of San Diego Ruffin Road Annex
First Floor Conference Room
DPLU Training Room
5201 Ruffin Road, Suite B
San Diego, CA 92123**

The Outreach Workgroup collaborates on
a regional stormwater outreach and education program.

Attendees:

Summer Waters, County of San Diego
Veronica Archer, County of San Diego
Christine Sloan, County of San Diego
Jennifer Nichols Kearns, City of San Diego
Tim Graham, City of San Diego
Danis Bechter, City of Poway
Cynthia Mallett, City of Oceanside
Kristine Rygiel, City of Encinitas
Jayne Strommer, City of Vista
Mayra Garcia, San Diego County Regional Airport Authority

I. Introductions

II. Updates from Subcommittees

Mobile Businesses: A draft of the Regional Mobile Business Outreach and Education Strategy was distributed by Veronica Archer to the workgroup for final review. The workgroup discussed the language regarding the use of a consultant on Page 3. It was clarified that a consultant could be utilized, which is the current plan moving forward, but the Copermittees also have the option of performing the work themselves. No changes were made to the plan and it is scheduled to be accepted by the Copermittee Management Committee on March 20, 2008.

San Diego County Fair: Jennifer Nichols-Kearns provided an update on the event and the subcommittee was allowed to ask questions and provide comments. The Fair Subcommittee agreed that there would be

2 shifts of 5 hour duration covering the 10 x 10 booth located next to the master gardener booth within the O'Brien Pavilion. The staffing will occur between the hours of 10:00 a.m. and 7:00 p.m.

III. Residential Education Plan – Vote on Recommendation to Copermittee Management Committee

The Outreach Workgroup approved the Regional Residential Plan with changes presented during the meeting. The City of Carlsbad sent their approval of the plan via e-mail. The vote was unanimous in favor of the plan.

IV. Review Proposed Regional 08/09 Budget – Vote on Recommendation to Copermittee Management Committee

The Outreach Workgroup approved the Regional Residential Plan with changes presented during the meeting. The vote was unanimous in favor of the budget.

V. Discussion of Outreach Workgroup/Ed TAC combined Meetings

Requirements of the MOU specify that the Outreach Workgroup meet at a minimum quarterly. The members have agreed to combine Outreach Workgroup/Ed TAC meetings. The meetings will be tentatively scheduled for two hour increments in which the general public will be involved during the initial hour and the second hour will be dedicated for discussion between Copermittees. The next meeting is tentatively scheduled for April 16, 2008.

VI. Announcements

Summer Waters announced that the upcoming task slated for the Outreach Subcommittee will be the development of a work plan detailing implementation and timelines for annual work products and events by the end of the fiscal year.