

San Luis Rey Watershed Council
 Nonprofit Steering Committee
 Meeting Notes
 May 18, 2007

Name:

- San Luis Rey River Watershed Council

Mission Statement:

- *The primary purpose, goals & objectives of the SLRWC shall be:*
 Foster diverse stakeholder cooperation in order to preserve and enhance the environmental, cultural and economic resources of the San Luis Rey Watershed.

(Tentative) GOALS:

- Foster stakeholder cooperation
- Protect & enhance environmental resources
- Protect & enhance cultural interests
- Promote long-term environmental, social & economic vitality
- Foster information sharing among stakeholders
- Influence watershed-related policy & decision makers
- Promote a balanced & sustainable economic vitality
- Promote social justice & quality of life
- Responsible, sustainable economic development/growth

Vision: what works, doesn't work & what we eventually want:

WHAT WORKS?	WHAT DOESN'T WORK?	WHAT WE WANT THE SLRWC TO LOOK LIKE:
<i>Information sharing at meetings</i>	<i>100% agreement is the only way to get something to pass</i>	<i>Need 501(c)3 Non-Profit Status</i>
<i>Diversity of stakeholders</i>	<i>Minimal influence on watershed related policy & decision making</i>	<i>Watershed Coordinator, to manage the council's affairs</i>
	<i>Lack of ability to apply directly for funding</i>	<i>Exert influence on watershed related policy/decision making</i>
	<i>Ability to manage affairs (no watershed coordinator)</i>	<i>Ability to apply for direct funding</i>
	<i>No watershed-wide monitoring program (no baseline data for the watershed)</i>	<i>A watershed wide monitoring program, with baseline data as the result</i>
	<i>Can't implement the SLR Watershed Guidelines (need a true water management plan)</i>	<i>Implement a watershed wide water management plan</i>
		<i>Articles of Incorporation & By-Laws (for non-profit status); board of directors; officers; clear voting structure (membership); mission/vision/goals</i>

NOTES: from the 5/18/07 SLR WC non-profit workgroup meeting:

Definitions:

- Vision: *this is the big picture, describing WHY the group should exist.*
- Mission Statement: *this is WHAT you want to group to do (it's purpose), in order to accomplish your vision*
- Goals: *this shows HOW you accomplish your mission statement/vision (ie: task 1, 2, 3, etc)*

Other:

- It is very difficult to change your mission statement & by-laws after you have obtained non-profit status (so make sure ours work for the group the first time around)
- You must request non-profit status from 2 groups: (1) State of California (this is cheap & simple) & (2) Federal IRS (you must prove that your group is financially viable)

Defining Membership:

- Voting members should not be individual, but rather organizations/any group
- Keep it simple & MUST stick to the rules (after they've been drafted up)

NEXT MEETING: JUNE 1st, 2007 ; 9am-noon @ Pala Admin. Building:

- Review draft mission statement & goals
- Discuss membership structure (ie: dues, voting vs. non-voting membership; board of directors, officers)
- Rob will work on a draft set of by-laws
- Cynthia will update voting membership spreadsheet
- Give the meeting minutes to Wallace Tucker, allow him to participate
- Must send a letter out to all SLRWC members stating they must come to June & July's meeting, in order to vote on the non-profit items in July's meeting