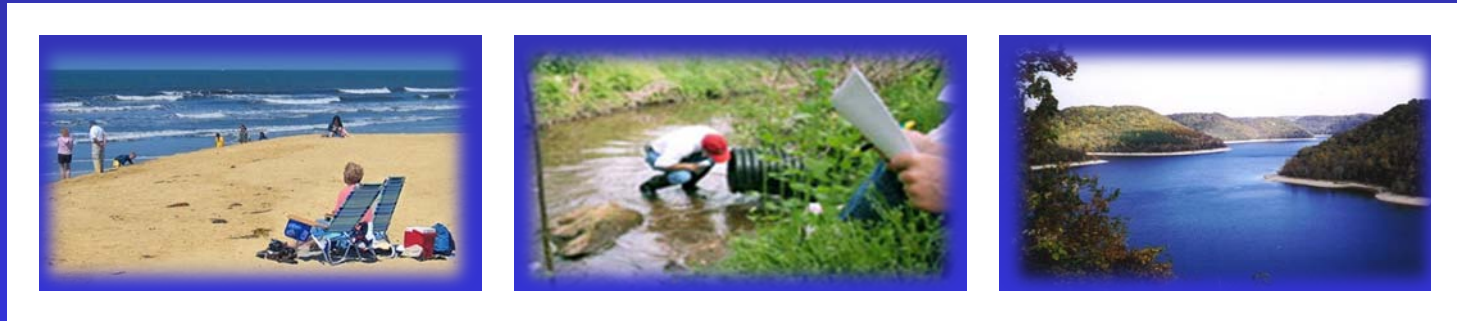


Quality of Life Funding Strategy

Water Quality Enhancement



Water Quality Working Group
Status Update
Request for Input
10-20-10

Background



- Water Quality Working Group
 - Define Regional Water Quality Goals
 - Develop Criteria for Ranking Water Quality Priorities
 - Identify Funding Gaps
- Contribute to the Development of a Regional Needs Assessment / Cost Estimate
- Strategy for Implementing Cost Effective Solutions

Background

Water Quality Working Group

Anthony Cotts	Eric Larson	Michael Drennan
Bill Harris	Jeff Pasek	Michelle Landis
Bruce Reznik	Jerry Rowling	Midori Wong
Candis Compton	Kim Williams	Rich Crompton
Chandra Wallar	Kris McFadden	Rob Hutsel
Cheryl Filar	Livia Borak	Sara Huber
Chiara Clemente	Lewis Michaelson	Shannon Quigly-Ramond
Chris Cate	Louis Guassac	Sheri McPherson
Cid Tesoro	Malik Tamimi	Stephanie Bauer
Cynthia Mallet	Mark Stadler	Stephanie Gaines
Danielle Thorsen	Marian Marum	Tim Murphy
David Pohl	Matt Adams	Todd Snyder
Dennis Davies	Michael Beck	

Need and Cost Estimate



Established Cost Estimate Based Upon Current Regulatory Assessment and Trends

- Compliance Oriented
- Progress Toward Water Quality Objectives
- Restore Beneficial Uses
- Economic Benefits



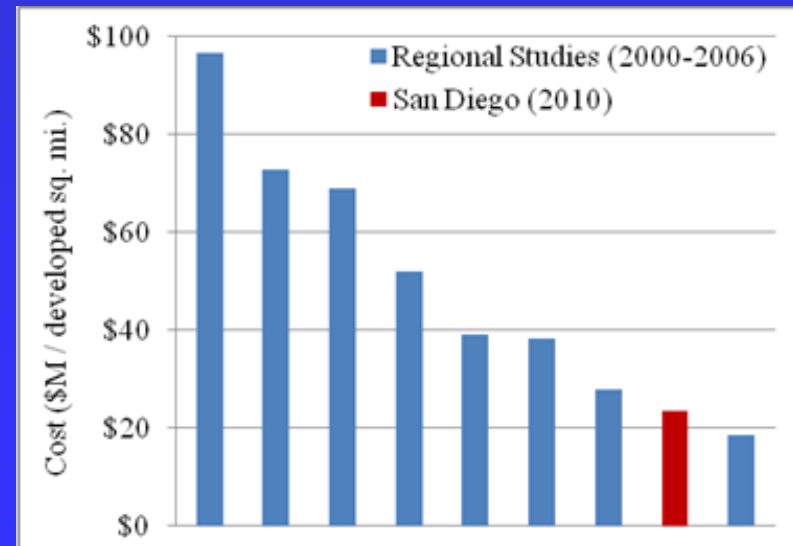
Need and Cost Estimate

(40 Years in 2010 \$)

Current Spending ~ \$4.9 Billion

40-Year Estimate ~ \$24.9 Billion

Cost Estimate	Cost (\$M/Developed miles ²)
Caltrans (2000)	\$103.3
Sun Valley (2004)	\$40.7 - \$75.7
Chollas Creek (2006)	\$39.8 - \$77.4
Santa Monica (2006)	\$29.0
Los Angeles (2006)	\$19.2 - \$54.0
San Diego Region (2010)	<u>\$23.5 M</u>





Prioritizing Process

“Unconstrained Funding” Not Anticipated

Process for Ranking Programs / Projects

- Establishing Ranking Criteria
- Developed Goals and Objectives
- Focus on Programs and Projects with Multiple Benefits



Leveraging Funding



Any Amount of Funding Can be Leveraged

- Federal, State and Local

Demonstrates Commitment to Regulatory Agencies and Quality of Life Goals

Regulatory Compliance

- Punitive Action for Non-Compliance
- Third-Party Lawsuits

Economy of Water Quality



Cottonwood Creek

Jurisdictions Budgets

- Compete with other General Fund dollars

Regional Need

- Water Does Not Respect Political Boundaries; a True Regional Issue
- Water Quality Projects can Provide Multiple Benefits

Beaches and Tourism



Input & Direction

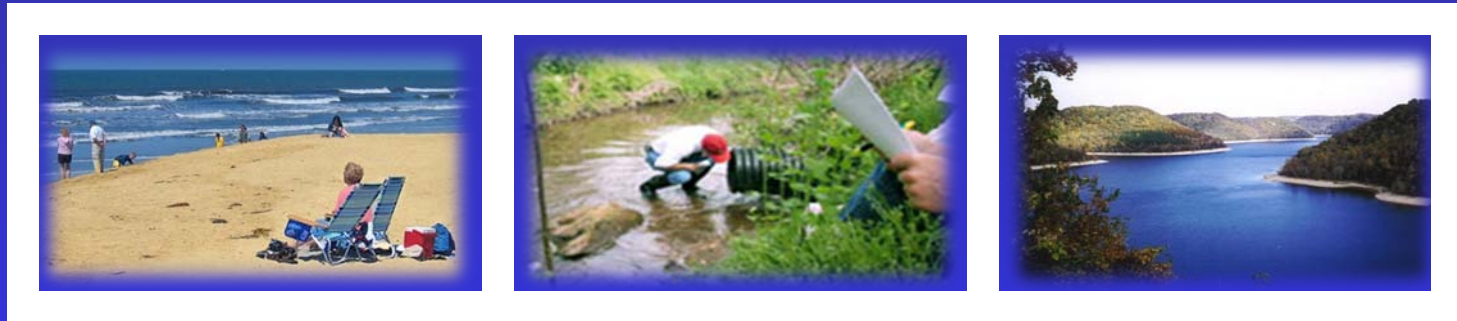


Best Method To:

- Organize Information?
- Present Costs to Generate Policy Choices?
- Return With Cost Estimate / Alternative Between Existing and Projected Needs Estimate?

What Other Information is Needed to Evaluate the Water Quality Element?

Quality of Life Funding Strategy Water Quality Enhancement Element



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