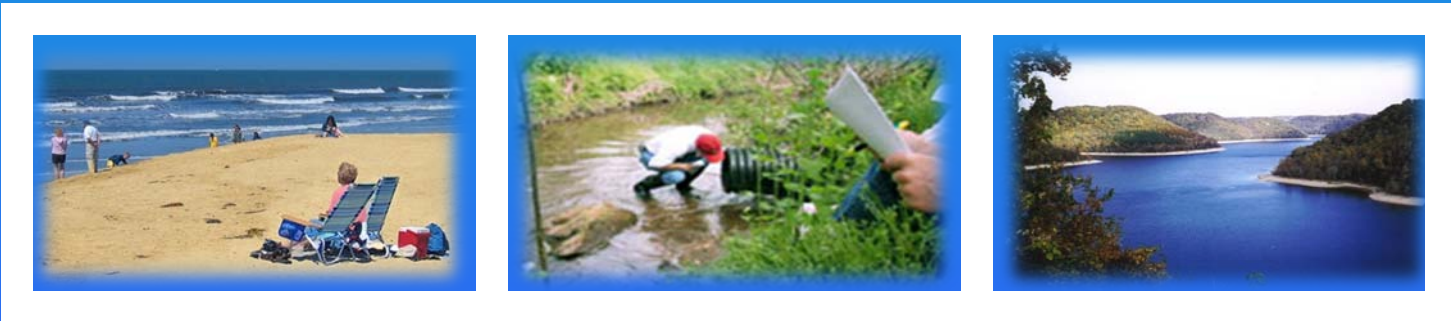


Quality of Life Funding Strategy

Water Quality Enhancement Element



Working Meeting
Report Update
Request for Input
November 9, 2010

Agenda

1. Overview of Needs Assessment Report
2. Summary Report - SWG
3. Presentation Overview - SWG
4. Action Items & Schedule
5. Action Items – Examples and Discussion



Needs Assessment Report

Updates to Report Reflect Comments from the WQWG and the SWG

- Section 2.0 Regional Water Quality Goals
- Section 2.2 Defining the “Gap” in Water Quality
- Section 5.3 Defining the “Gap” in Existing Funding
- New Section 6 Filling the Funding Gap

Timeline

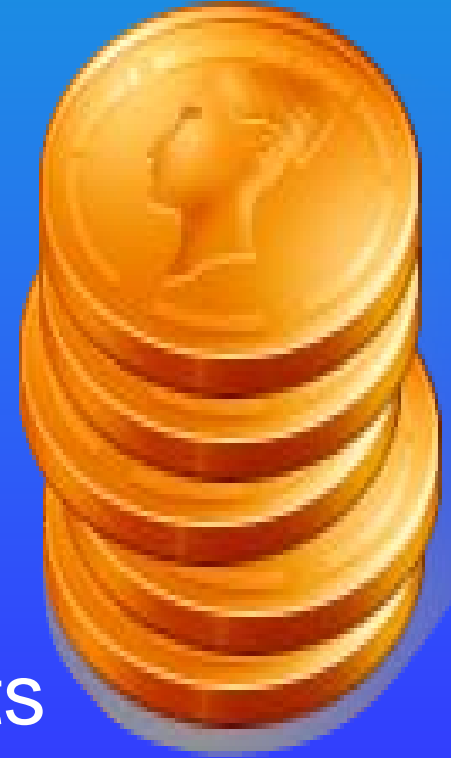
Summary Report & Presentation for SWG

- “Story”
- Approach
- Water Quality Framework
- Example (\$5 Billion spent)
- Policy Question(s)



Basis of Presentation to SWG

5. Regulatory Relief
4. Regional Efficiencies
3. \$5 Billion in Funds Leveraged
2. \$5 Billion in Funding
1. \$5 Billion Jurisdictional Budgets



Request for Input – Leveraging Funding

- Provide Examples of How Funding can be Leveraged



- Include \$ amounts, e.g.:
 - > IRWMP Prop 84 = Project Proponent Provides 25% “Match”
 - > Prop 1E = Project Proponent Provides 50% “Match”
- Other State and Fed programs ?

Request for Input – Regional Efficiencies

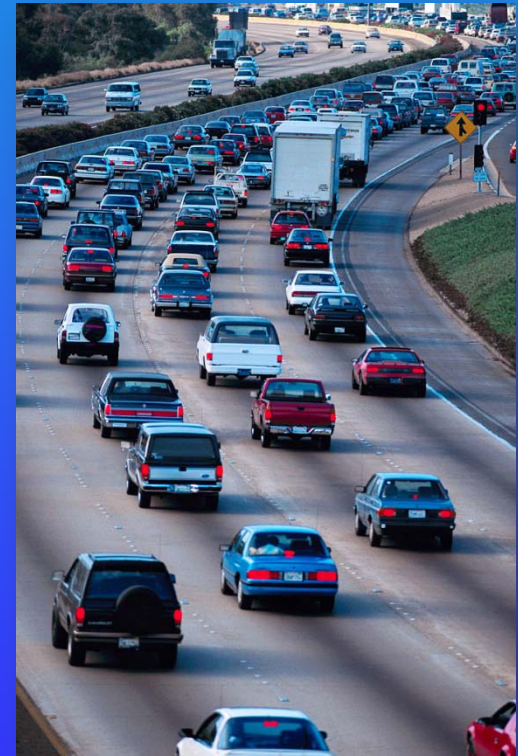
- What Part of a Stormwater Program is More Efficient to Address at a Regional Level?
 - Regional Funding Opportunities
- Watershed and Jurisdictional Levels?
- Policy Questions for SANDAG:

Is Water Quality Appropriate for Regional Funding?

If So, “How Much” Should Water Quality Receive?

Request for Input – Policy and Regulatory Changes (Regulatory Relief)

Brake Pad Partnership Example



Request for Input – Existing Expenditures

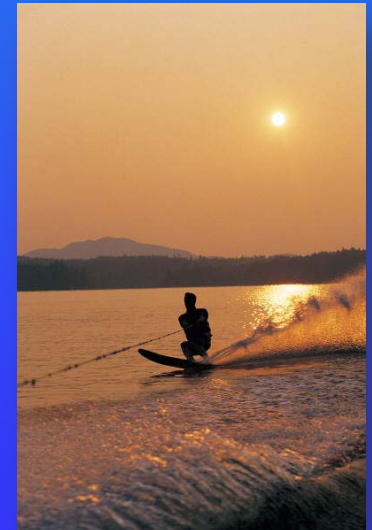
Existing Water Quality Programs

- WURMPs
- JURMPs



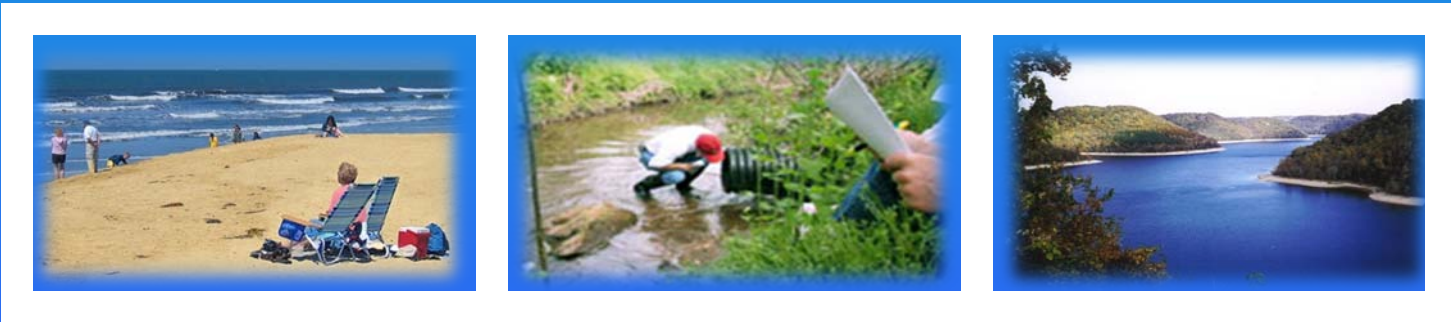
Request for Input – The Cost of “No Action”

- Fines
- 3rd Party lawsuits
- Economy of tourism and public health



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