



# *Quality of Life Stakeholder Working Group*

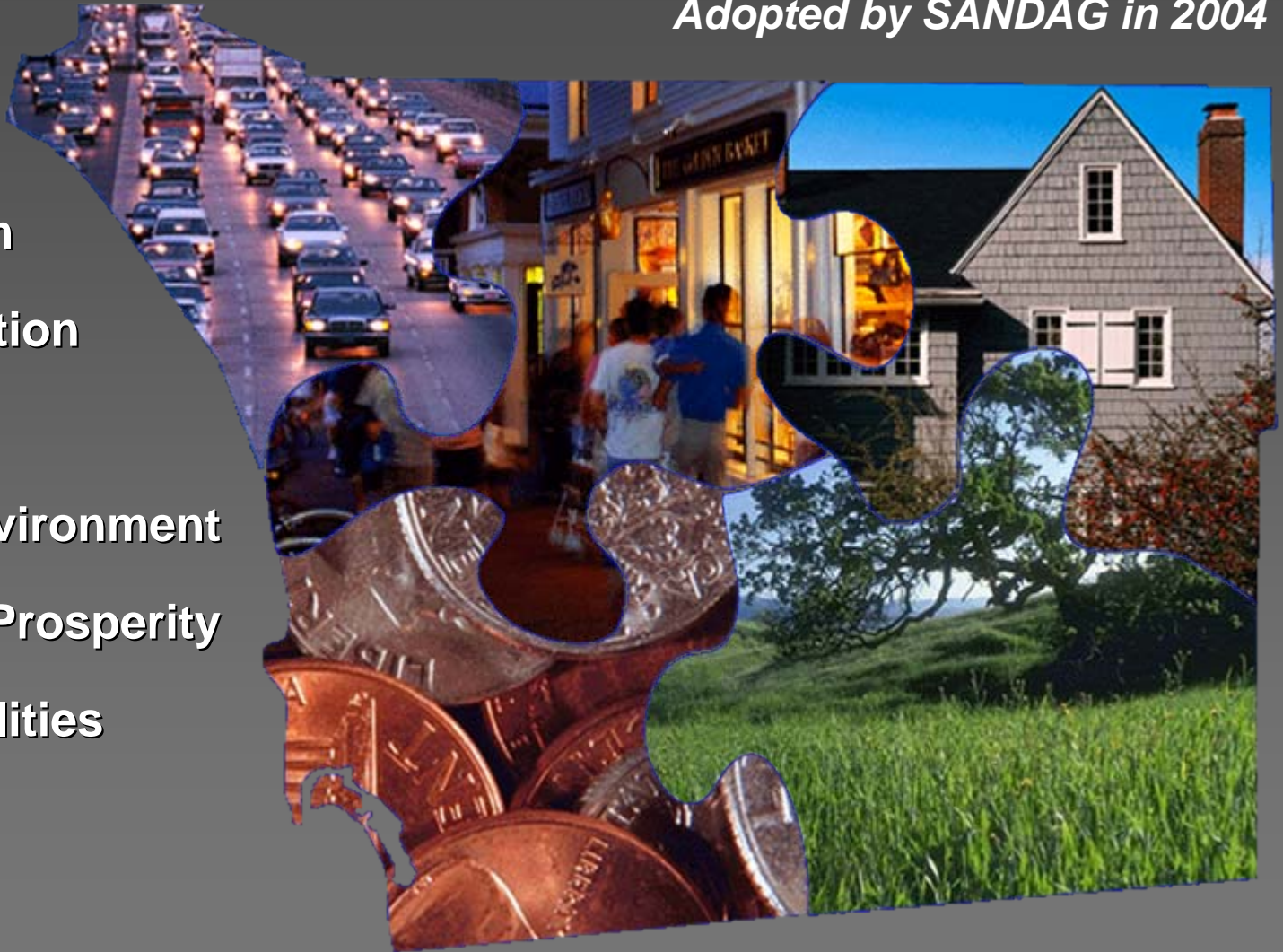


January 19, 2010

# San Diego Regional Comprehensive Plan

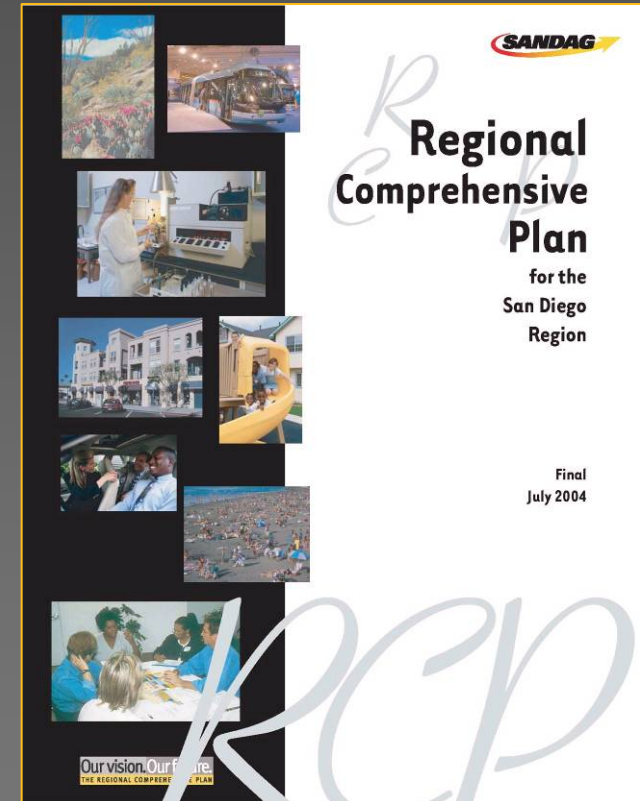
*Adopted by SANDAG in 2004*

- **Urban Form**
- **Transportation**
- **Housing**
- **Healthy Environment**
- **Economic Prosperity**
- **Public Facilities**
- **Borders**



# Integrated Regional Infrastructure Strategy

- ◆ Goal: Better integrate long-range planning with short-term capital expenditures for key region-serving infrastructure
- ◆ IRIS Process:
  - Inventory
  - Evaluation
  - Needs assessment
  - Identification of policy/investment options



# Quality of Life Emphasis Areas

- ◆ Habitat conservation
- ◆ Shoreline preservation
- ◆ Water quality enhancement
- ◆ Transit operations



# ***TransNet Extension Ordinance***

**“SANDAG agrees to act on additional regional funding measures (a ballot measure and/or other secure funding commitments) to meet the long-term requirements for implementing habitat conservation plans in the San Diego region, within the timeframe necessary to allow a ballot measure to be considered by the voters no later than eight years after passage of the *TransNet Extension*.”**

*EMP Principle No. 10*

*Amended Nov. 20, 2009*

# Key Milestones

- ◆ Expenditure Options Jun 2010
- ◆ Focus Groups Sep 2010
- ◆ Public Info Survey Jan 2011
- ◆ Final Expenditure Plan Jun 2011
- ◆ Ballot Language Mar 2012
- ◆ Environmental Review Jun 2012

# Work Effort To-Date

- ◆ Quality of Life Ad Hoc Steering Committee
- ◆ Partnership with San Diego County
- ◆ Stakeholders Workshop
- ◆ Public involvement/education program
- ◆ Independent polling and stakeholder interviews

# Quality of Life Stakeholder Working Group

## Existing Working Groups:

- ◆ Environmental Mitigation Program Working Group
- ◆ Shoreline Preservation Working Group
- ◆ Water Quality Enhancement Working Group

# Other Key Stakeholders

- ◆ Academia
- ◆ Agriculture
- ◆ Building
- ◆ Business
- ◆ Economic development
- ◆ Environmental justice
- ◆ Labor
- ◆ Smart growth
- ◆ Taxpayers
- ◆ Transit operators
- ◆ Water supply agency
- ◆ Advocacy groups:
  - ◆ Habitat
  - ◆ Shoreline
  - ◆ Water quality
  - ◆ Transit

# Quality of Life Funding Strategy Advisory Structure

**SANDAG  
Board of Directors**

**Quality of Life  
Ad Hoc Steering  
Committee**

**Stakeholder  
Working Group**

**Water Quality  
Enhancement  
Working Group  
(County of San Diego)**

**Environmental  
Mitigation Program  
Working Group**

**Shoreline  
Preservation  
Working Group**

**Other Regional  
Stakeholders**

# Mission

“Provide input to the Quality of Life Ad Hoc Steering Committee on funding mechanisms and priorities for regional quality of life programs that lack an identified, reliable, and sustainable funding stream, such as those identified in the 2004 IRIS.”

# Timeline and Key Tasks

- ◆ Begin meeting monthly in January 2010
- ◆ Serve at discretion of BOD
- ◆ Discuss funding mechanism options
- ◆ Develop criteria to evaluate program priorities among QOL elements
- ◆ Discuss types of programs in need and apply criteria

# Next Steps

- ◆ Committee and Working Group meetings
- ◆ Coordinate with ongoing related agency initiatives
- ◆ 2010 Annual Board Summit



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