

MEMO

Date: October 25, 2010
To: Stephanie Gaines, San Diego County
From: Michael Drennan, Weston Solutions

Subject: Telcon Conference Call with Stephanie Gaines, Kris McFadden, Jeff Pasek, Michael Beck regarding SANDAG Stakeholder Working Group Meeting

Following is a summary of the direction received from the SWG and our tentative response to these comments.

1	Present some form of summary of the specific alternate funding sources that are available or might be leveraged with a SANDAG funding measure	Ask WQWG for input. Create a table of grants and potential funding sources that could be leveraged. Need input of WQWG on their ideas for various funding programs that could be included as examples. USBR, USACE, USEPA 319h grants, etc. Kris McFadden will talk with David Wells. Stephanie will talk with Cid and provide to Weston at Nov 9 WQWG meeting. Stephanie will send email request to WQWG to bring their ideas to Nov 9 meeting. Weston will compile a summary provided by WQWG in a new section of the Needs Assessment.
2	Consider the issue of scale when you present your recommendation to the SWG, including your recommendation about regional versus individual solutions.	Ask WQWG. Paragraph in the final report which acknowledges the value of regional solutions. The permitting process is moving towards watershed management. Ask for input from Visioning process for the value of pooling resources on a regional scale. Stephanie will ask Todd for input. Weston will add a paragraph in the new section that acknowledges the conclusion of the RoWD Vision Group that regional solutions are preferred.
3	Provide an estimate if possible of the potential cost savings if the SANDAG funding measure supported regional solutions rather than local municipalities funding individual solutions.	See 2 above. Weston will provide a paragraph which summarizes the results of the LAIRWMP and how regional solutions provide a bigger ROI.
4	Provide some discussion about the importance of SANDAG considering policy decisions in concert with developing a funding measure. For example, should SANDAG consider requiring permeable paving in future development, along with funding other nonstructural and structural solutions.	Examples of regulatory relief, and how legislation such as brake pad partnership, policy changes for land use, might help fill the final gap in the funding need. Stephanie and Michael will include paragraph which addresses this issue in the Summary Report to the SWG.
5	Given that any funding measure would not address the \$20B funding	Add a new subsection of the report.

	<p>gap, share a positive and uplifting scenario about potential solutions that are technically feasible and would make a difference in water quality.</p>	<ul style="list-style-type: none"> • Do nothing. • SD River Pilot estimate. • Alternative estimate with recommendation from SWG. • Includes table summarizing BMPs, <p>Develop a table with the total number of BMPs implemented with \$10B.</p> <p>Consider adding images which depicts the various BMPs to allow the reader to see what they get in the watershed.</p>
6	<p>Describe what is currently being spent out of the \$4.9B on programs such as outreach and education versus projects, and how the additional funding might be allocated on programs and projects.</p>	<p>Need input from WQWG and co-permittee members. Include summary table in report.</p> <p>Stephanie will prepare a paragraph which summarizes the current spending of the co-permittees for inclusion in the Summary SWG report.</p>
7	<p>Present a scenario which suggests what could be accomplished if \$5B were allocated from the SANDAG funding measure for water quality enhancements.</p>	<p>There was general agreement that we should assume \$5B attracts another \$5B and we should develop a scenario for \$10B of WQ enhancements.</p> <p>See 5 above.</p>
8	<p>Include in the scenario a suggestion for how that \$5B could be leveraged to attract other local, state and federal funding.</p>	<p>See 1 above.</p>
9	<p>Provide an estimate or acknowledgement of the concept of what would it cost to do nothing? Fines, third party lawsuits, loss of tourism, etc.</p>	<p>Ask WQWG for input on examples of fines. Or simply state the amount of fines per day. Stephanie will prepare a paragraph for the Summary report which addresses fines, lawsuits, do nothing.</p>
10	<p>Consider organizing the presentation in such a way that it makes it simple for the SWG to review the water quality enhancement element in comparison with the SWG Ranking Criteria.</p>	<p>Consider preparing a summary table which presents how the Needs Assessment addresses each of the SWG Criteria.</p> <p>Stephanie and Michael will address in presentation to SWG.</p>
11	<p>Describe the WQWG's progress on their efforts to begin developing a prioritization and ranking process to assure that any funding is allocated in a way that provides the largest return on investment.</p>	<p>Done.</p>
12	<p>Include more examples of upcoming or potential projects or programs that help the SWG and the public to understand the tangible results they would see with their \$5B. Provide examples that appeal to the personal nature of the public. (e.g. "clean</p>	<p>See 5 above.</p>

	beaches and water for your grandchildren")	
13	Consider coordinating the WQWG planning effort with the Co-permittees' visioning effort for their upcoming Report of Waste Discharge. The efforts of the WQWG to develop a sustainable funding measure could be a valuable component of that ROWD.	Stephanie and Todd to address.

