

Project Title:
Project Contact (name and organization/agency):

**Proposition 50 Integrated Regional Water Management (IRWM)
 Project Proposal Form**

Detailed guidance on the Integrated Regional Water Management (IRWM) Grant Program can be found on the State Water Resources Control Board’s Prop 50 Integrated Regional Water Management (IRWM) grant program web page at: <http://www.swrcb.ca.gov/funding/irwmgp/index.html>. Please familiarize yourself with the general requirements of this program before preparing and submitting a project proposal.

Completed forms should be submitted no later than December 1, 2004, either via email to jon.vanrhyn@sdcounty.ca.gov or mailed to the following location:

Jon Van Rhyn
 County of San Diego
 Watershed Protection Program
 9325 Hazard Way
 San Diego CA 92123 PHONE: 858-495-5133 FAX: 858-495-5263

SECTION A – PROJECT INFORMATION

1. Project Title	San Diego County Pesticide Runoff Reduction Outreach Project
2. Contact Information	
? Agency/organization	County of San Diego, Department of Public Works, Watershed Protection Program
? Address	5555 Overland Avenue, MS-0326 San Diego, CA 92123
? Phone	858-694-2794
? E-mail	Michele.stress@sdcounty.ca.gov
? Submitted by (name & title)	Michele Stress, Supervising Environmental Health Specialist
3. Project Location (City/Community)	Unincorporated San Diego County
4. Watershed (if multiple or regional, please indicate)	All (except Penasquitos)
5. Amount Requested	\$600,000
6. Match Information (a minimum 10% match is required for all projects):	
? Estimated match amount	\$60,000
? Has a match been identified (y/n)?	Yes
? If so, please identify the source(s)	County staff time, UCCE IPM Advisor staff time, San Diego County Water Authority
7. Status of Project (conceptual,	Conceptual

Project Title:

Project Contact (name and organization/agency):

designed & ready to build, CEQA completed, etc.)	
<p>8. Project Description (less than 100 words)</p> <p>Three main elements:</p> <ol style="list-style-type: none">1. Pesticide source reduction education and incorporation of Integrated Pest Management (IPM) and watershed principles into an outreach program to initiate "green" business practices and develop fact sheets for homeowner associations and property management companies and other facilities such as schools and other Phase II facilities, and commercial and industrial businesses.2. Strongly relate landscape over-watering and use of native plants to pesticide load in runoff in both the residential and one or more of the above listed target audiences with the goal of long-term pesticide discharge reduction to sewer and storm water conveyance systems to restore beneficial uses of receiving waters.3. Establish an award program for 1 or more target audiences listed above using criteria which addresses three IPM issues: 1.) less use of chemical pesticides and/or use of less toxic alternatives; 2.) landscape irrigation water conservation and runoff reduction; and 3.) conversion to native plant landscapes. <p>This project not only serves to raise awareness but adds a strong motivational, norm-encouraging piece. The outreach strategy will include working with entities such as Project Clean Water, the Green Business/Green Schools program(s), San Diego County Water Authority, California Native Plant Society, botanical gardens, retail nursery outlets/garden centers, and native plant growers.</p>	
<p>9. Additional information (include photo, regional map, text as needed. Please limit entire document to 3 pages or less):</p>	

Project Title:

Project Contact (name and organization/agency):

SECTION B – SUPPLEMENTAL INFORMATION

1. CWC section 79561 states that eligible projects must include one or more of the water management elements listed below (see Guidance Section III.C.). Please check all that apply to your proposed project.

- Programs for water supply reliability, water conservation, and water use efficiency
- Storm water capture, storage, treatment, and management
- Removal of invasive non-native plants, the creation and enhancement of wetlands, and the acquisition, protection, and restoration of open space and watershed lands
- Non-point source pollution reduction, management and monitoring
- Groundwater recharge and management projects
- Contaminant and salt removal through reclamation, desalting and other treatment technologies
- Water banking, water exchange, water reclamation and improvement of water quality
- Planning and implementation of multipurpose flood control programs that protect property; and improve water quality, storm water capture and percolation; and protect or improve wildlife habitat
- Watershed management planning and implementation
- Demonstration projects to develop new drinking water treatment and distribution methods

2. The Dept. of Water Resources (DWR) and State Water Resources Control Board (SWRCB) have established the statewide priorities listed below for guiding the selection of projects for funding (see Guidance Section II.E.). Please check all that apply to your proposed project.

- Reduce conflict between water users or resolve water rights disputes, including interregional water rights issues
- Implementation of Total Maximum Daily Loads that are established or under development
- Implementation of Regional Water Quality Control Board Watershed Management Initiative Chapters, plans, and policies
- Meet Delta Water Quality Objectives
- Implementation of recommendations of the floodplain management task force, desalination task force, or recycling task force;
- Address environmental justice concerns
- Assist in achieving one or more goals of the CALFED Bay-Delta Program

NOTE: The eligibility requirements and statewide priorities listed above should be considered minimum screening criteria for project selection. Additional prioritization criteria will be identified once regional goals have been established for the draft IRWM Plan. In general, applicants should assume that preference will be

Project Title:

Project Contact (name and organization/agency):

given to projects that are regional, multi-functional, and able to demonstrate multiple benefits.

NOTE: Proposals that include on-stream or off stream surface water storage facilities are not eligible.