



Outreach Workgroup Mobile Businesses Subcommittee

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Mobile Business Definition

- Mobile businesses provide services at offsite locations which include, but are not limited to:
 - residential
 - commercial
 - industrial
 - municipal

Note: Activities conducted at headquarters are addressed through the commercial and/or industrial inspection program.

Mobile Business Types

<i>From section D.3.b.(1)</i>						
1	i	Automobile:	repair			
2	ii	Airplane:	repair	maintenance	cleaning	
3	iii	Boat:	repair	maintenance		
4	iv	Equipment:	repair	maintenance	cleaning	fueling
5	vi	Mobile automobile or other vehicle washing				
6	ix	Pest control services				
7	xi	Mobile carpet, drape or furniture cleaning				
8	xii	Cement mixing or cutting				
9	xiii	Masonry				
10	xiv	Painting and coating				
11	xvi	Landscaping (note: AWM inspects HQ)				
12	xx	Pool and fountain cleaning: <i>Including ponds, spa other water feature.</i>				
13	xxii	Portable sanitary services				
14	xxv	Power washing services				

Cooperative Approach

- *D.3.b.(4)(b)*
- *If they choose to, the Cooperatives may cooperate in developing and implementing their programs for mobile businesses, including sharing of mobile business inventories, BMP requirements, enforcement action information, and education.*

Develop Inventories

- *D.3.b.(4)(a)*
- *Each Copermitttee shall develop and implement a program to reduce the discharge of pollutants from mobile businesses to the MEP. Each Copermitttee shall keep as part of their inventory (section D.3.b.(1) above), a listing of mobile businesses known to operate within its jurisdiction.*

Develop minimum BMP's and Standards

- *D.3.b.(4)(a)i*
- *Development and implementation of minimum standards and BMPs to be required for each various types of mobile businesses.*

Inspections (jurisdictional)

- *D.3.b.(4)(a)v*
- *Inspection of mobile businesses as needed*

Enforcement Strategy (jurisdictional)

- *D.3.b.(4)(a)ii*
- *Development and implementation of an enforcement strategy which specifically addresses the unique characteristics of mobile businesses.*

Outreach and Education Strategy

- *D.3.b.(4)(a)iv*
- *Development and implementation of an outreach and education strategy.*

Notification

- *D.3.b.(4)(a)iii*
- *Notification of those mobile businesses known to operate within the Copermitttee's jurisdiction of the minimum standards and BMP requirements and local ordinances.*
- *D.3.b.(2)(c)*
- *Within the first three years of implementation of the updated JURMP, each Copermitttee shall notify the owner/operator of each inventoried industrial and commercial site/source within its jurisdiction.*

Benefits of a Regional Strategy

- Consolidated & consistent regional inventory
- Consistent guidelines and BMPs throughout the region
- Consistent outreach and education
- Stormwater pollution prevention throughout the County
- Avoids duplication of efforts
- Cost sharing for work products and consultation

Recommended Elements of a Regional Strategy for Mobile Businesses

- Inventory:
 - Achieve a collaborative shared regional mobile business inventory
- Minimum BMP Standard:
 - Collaborate regionally to develop and implement a minimum set of standards and BMP's for each of the various types of mobile businesses.
- Education and Outreach Strategy:
 - Integrated approach with a consistent message across all jurisdictional lines.
- Notifications:
 - Collaborate on a regional notification process.