

San Diego Regional Storm Water Management Committee
Meeting Summary

Thursday, November 29th, 2007

City of Chula Vista Public Works Center Conference Room

Copermittee Representatives:

City of Carlsbad – Paul Hartman	City of Poway – Roger Morrison
City of Chula Vista – Khosro Aminpour	City of San Diego – Drew Kleis
City of Coronado – Jose Guerrero	City of San Marcos – Ken St. Clair
City of Del Mar – Rosanna Lacarra	City of Santee – Helen Perry
City of El Cajon – Michael Griffiths	City of Solana Beach – Danny King
City of Encinitas – Eric Steenblock	City of Imperial Beach – Judith Keir
City of Lemon Grove – Cora Long	County of San Diego, Chair – Jon Van Rhyn
City of National City – Arsalan Dadkhah	Port of San Diego – Karen Holman
City of Oceanside – Mo Lahsaie	Regional Airport Authority – Richard Gilb
City of La Mesa – Malik Tamimi	City of Escondido – Cheryl Filar

Other Participants:

County of San Diego – Todd Snyder	RBF – Eric Mosolgo
County of San Diego – Sara Agahi	MOE – Kelly Barker
County of San Diego – Sheri McPherson	County of San Diego – Christine Sloan
County of San Diego – Veronica Archer	City of Chula Vista – Don Bergeson
County of San Diego – Summer Waters	Port of San Diego – Karen Bauer
City of Chula Vista – Marisa Fontanoz	City of San Diego Jennifer Nichols Kearns
RMC Water – Karen Falk	EBS Environmental – Ralph Vasquez
MACTEC – Jim Hogan	Brown and Caldwell – Lisa Skutecki
RMC Environmental – Alyson Watson	Regional Airport Authority – Mayra Garcia
Whitson CM – Shaun Flater	

I. Introductions, Announcements, and Other Business

Jon Van Rhyn opened the meeting. Introductions were made and updates provided by Copermittees.

- o The County and the Port of San Diego announced that they are in the process of or will be soon hiring new staff.
- o Rosanna Lacarra announced that PBS&J is looking to hire more staff for stormwater program support.
- o Sara Agahi indicated that final draft Interim Hydromodification Criteria and the Model SUSMP update are complete and can be found at: http://www.projectcleanwater.org/html/wg_susmp.html. Both are due to the RWQCB in January 2008.

II. Administrative Issues

A Final Memorandum of Understanding has been sent out to each of the Copermittees for signature. It will become effective once it is signed by all 21 parties. The City of San Diego and County will be seeking approval on January 8th and 9th, respectively. This will create a slight lag time between the expiration of the existing MOU on Dec. 31, 2007 and the implementation of the new MOU. However, it will not affect the Copermittees' ability to continue coordinating regional activities or sharing costs.

III. Regional Water Quality Control Board Update

Jon Van Rhyn gave the RWQCB update on behalf of Ben Neill. The Bacteria 1 Total Maximum Daily Load is scheduled for consideration by the RWQCB on December 12, 2007. Some significant modifications have been made to the TMDL, including removal of the SHELL beneficial, and changes to the bacterial load reduction plan. An updated Technical Report will be posted to the RWQCB website by close of business November 29, 2007.

IV. 2007 Wildfires: Impacts to Copermittee Programs

Jon Van Rhyn discussed the submittal of the Copermittees' request for extension on JURMPs, WURMPs and the RURMP due to the impacts of the recent wildfires to Copermittee stormwater programs. RWQCB staff has drafted Tentative Addendum No. 1 to Order R9-2007-0001 recommending extension of existing submittal deadlines by 60 days. The Tentative Addendum will be considered for adoption on December 12, 2007.

Although there was recent concern that the RWQCB would not have a quorum in December, this issue has been resolved through the re-appointment by the Governor of RWQCB Member Eric Anderson. If the Tentative Addendum is approved, the due dates for submittal and implementation of the Regional URMP, Jurisdictional URMPs, and Watershed URMPs will be extended from January 24, 2008 to March 24, 2008.

After discussion, it was concluded that the Copermittees should proceed under the assumption that the Tentative Addendum will be approved in December. If that does not occur, this issue will need to be re-visited.

Milestones and revised timelines for the completion and approval of the Regional URMP and its attachments will be modified as follows:

Task	Date
Email complete drafts to Copermittees	Thursday, January 10
Management Committee reviews and discusses	Thursday, January 17
Receive additional comments from Copermittees	Friday, February 1
Distribute final drafts	Friday, February 29
Management Committee reviews and approves final	Thursday, March 20
Submittal to RWQCB	Monday, March 24

This Presentation and summary of the Governor's appointments to the RWQCB can be viewed at <http://www.projectcleanwater.org/html/copermittees.html>.

V. Potential Regional Infrastructure Investments

Shelby Tucker and Keith Greer with San Diego Association of Governments (SANDAG) discussed a directive from their Board of Directors to provide background and cost estimates for three infrastructure areas identified in the SANDAG Regional Comprehensive Plan (RCP): stormwater

management, beach sand replenishment, and habitat conservation. The RCP recommends that SANDAG take a role in developing systems to address funding for these infrastructure needs.

SANDAG staff is looking for input from the stormwater community on the types of water quality issues that would be worth exploring for regional funding or coordination, and whether existing estimates of program funding needs require modification.

During discussion, several ideas for potential regional funding and coordination were put forward:

- o Watershed projects
- o Acquisitions
- o Restoration Projects
- o Address transportation and air quality sources of pollutants
- o Operation and maintenance cost for infrastructure
- o Grant matches
- o Regional Water quality monitoring/ assessment

Additional input or suggestions may be provided to Shelby Tucker at stu@sandag.org.

This Presentation can be viewed at <http://www.projectcleanwater.org/html/copermittees.html>.

VI. Regional Residential Education Program Update

Summer Waters provided an update on the development of the Copermittees’ Regional Residential Education Program. This included a presentation of key recommendations anticipated to be presented for approval at the Copermittees’ January 2008 meeting. The Workgroup has agreed that the proposed plan should move forward with the use of Think Blue as the flagship brand for regional stormwater programs, and has defined “underserved communities” to include an emphasis low income and/or Hispanic. Copermittees also provide additional suggestions for focusing regional outreach, including water conservation, homeowners’ associations, and property management companies.

An overview of the spending plan for the current FY 07/08 budget was presented. This budget is \$125,000 plus an addition \$40,000 carryover from FY06/07.

Task	07/08 Expenditures
Regional Baseline Survey – Add these funds to the City of San Diego’s current contract effort to expand scope of work for random digit dial phone survey to be expanded county-wide.	\$40,000
Think Blue Branding – Add these funds to the City of San Diego’s current contract effort to develop a standards manual for the use of the Think Blue brand.	\$22,440
Regional Website – Hire a contractor to develop a regional Think Blue Website. Future funds will be for website maintenance and updates.	\$22,580
Partnerships – Begin initial contact with potential community partners.	\$5,810
Regional Outreach - Funds will likely go toward materials development and distribution, and possibly participation in a regional event.	\$21,890

Marketing Research and Assessment Tools – Hire a Community Based Social Marketing contractor to help develop assessment strategies. If additional funds are needed towards the Regional Baseline Survey then they will come from this task.	\$16,005
Regional Advertising/ Mass Media – Augment the City of San Diego’s current Mass Media advertising campaign. In future years, this amount will increase as new Public Service Announcements (PSAs) are developed.	\$36,275
Total	\$165,000.00

VII. Update on the Progress of a Regional Strategy for the Regulation of Mobile Businesses

Veronica Archer provided an update on the development of the Copermittees’ Regional Strategy for the Regulation Mobile Businesses. The key recommendations are:

- o Collaborate on a shared mobile business inventory;
- o Develop and implement minimum BMP standards for mobile businesses;
- o Develop an integrated and consistent outreach approach across jurisdictions; and
- o Collaborate regionally on notifications of mobile businesses.

The general consensus of the Management Committee is to proceed with this strategy. A proposed program will be presented for discussion at the Copermittees’ January 2008 meeting.

This Presentation can be viewed at <http://www.projectcleanwater.org/html/copermittees.html>.

VIII. Integrated Regional Water Management (IRWM) Plan Update

Sheri McPherson provided a brief update on the status of the San Diego Region’s Integrated Regional Water Management (IRWM) planning efforts. San Diego was invited to submit a Prop 50 Step 2 application January 28, 2008. \$6.4 million dollars of the funding allocation for the Prop 50 Step 2 have been redirected to the Local Groundwater Assistance Program leaving only \$51.8 million dollars to fund ~\$122 million in call back proposal fund requests. The San Diego Region is continuing to prepare their project package proposal for the maximum request amount of \$25 million hoping to be fully funded.

Recent news from Sacramento indicates that the FY 08/09 budget does not include funding allocation for Proposition 84. In addition, Department of Water Resources has indicated that the Proposition 84 IRWM draft guidelines would not be available for public review until June 2008.

NEXT MEETING: January 17, 2008; Location TBD

Topics for discussion and approval include:

- o Draft Regional URMP;
- o MOU implementation;
- o FY 08/09 Regional Shared Costs Budget; and
- o Final FY 06/07 Common Activities Annual Report.