

# San Diego Regional Stormwater Copermittees Education and Outreach Workgroup

## *Meeting Agenda*

Date / Time	Location
WEDNESDAY, 10/3/2018 10 AM – 12 PM	County of San Diego 5510 Overland Avenue, San Diego, CA 92123 <b>Conference Room A-451</b>
WEBEX INFORMATION: Dial in: 571-209-6390 (Cisco WebEx) <i>SEE EMAIL APPOINTMENT FOR ACCESS CODES</i>	

1. **Welcome and Call Meeting to Order**
2. **Introductions – Please sign in (2 min)**
3. **Public Comments for Items Not on the Agenda (2 min each)**
4. **Previous Meeting Summary *\*Vote\** – Approval of August 8, 2018 Meeting Notes (2 min)**
5. **Action Item Updates (50 min)**
  - **Telephone Survey and Regional Education and Outreach Campaign (20 min)**
    - Action Research to provide County of San Diego (Rouya/Ruth) with draft text for regional education and outreach campaign task order to do telephone survey and development of outreach campaign, including social media messaging, artwork style, and implementation plan.
    - County of San Diego (Rouya, Ruth, Nick) to draft and execute regional education and outreach campaign task order, not to exceed \$50,000.
    - County of San Diego (Rouya, Ruth) to lead Regional Education and Outreach Campaign Ad Hoc Committee, working with Action Research to have a telephone survey done and regional education and outreach campaign developed.
  - **Promotional Items (20 min)**
    - Doug and Jesse to bring suggestions for promotional items to October Education and Outreach Workgroup meeting.
  - **2019 Calendars (5 min)**
    - Elisa to work with previously provided revisions from Copermittees and Spanish translator to determine final edits to Spanish calendar.
    - County of San Diego (Rouya, Ruth) to order English and Spanish 2019 calendars when final PDFs ready.
  - **Other Action Items (5 min)**
    - Hilary to send Copermittees and Outdoor Outreach the direct link for downloading Watershed Stewardship materials.
    - Hallie to coordinate Coastal Cleanup sponsorship for \$5,000.
6. **Current FY Budget Update (10 min)**
7. **New Business (20 min)**
  - FY2019-20 Education and Outreach Workgroup Proposed Budget
8. **Announcements (5 min)**
9. **Next Meeting**